

FREEDOM OF INFORMATION REQUEST REFERENCE NO 2014-022

Your request has now been considered under the Freedom of Information Act 2000 (the Act) and we provide our response below.

You asked:

1. Could you please tell me how much the PCC spent on PR, marketing and promotional materials in the financial year 2012/13?
2. Could you please tell me how much the PCC spent on PR, marketing and promotional materials in the financial year 2013/14?
3. How much is the PCC budgeting to spend on PR, marketing and promotional materials in the current financial year?
4. Could you please list the type, number and cost of physical marketing materials with PCC branding created by the office in the 2013/14 that have been produced - e.g. leaflets, pens, erasers, lollipops etc.

Your request for information has been considered under the Freedom of Information Act 2000 (the Act) and our response is as follows:

1. Spend on PR, marketing and promotional materials for the financial year 2012/13 is as follows:

Item	Expenditure (£)
Roller banners	485

2. Spend on PR, marketing and promotional materials for the financial year 2013/14 is as follows:

Item	Expenditure (£)
Promotional pens (1,000); desk pads (500); logobugs (500); and balloons (1,000)	956

3. There is no specific budget allocated for PR, marketing and promotional materials in the current financial year.
4. Please see the response to Q2, above.